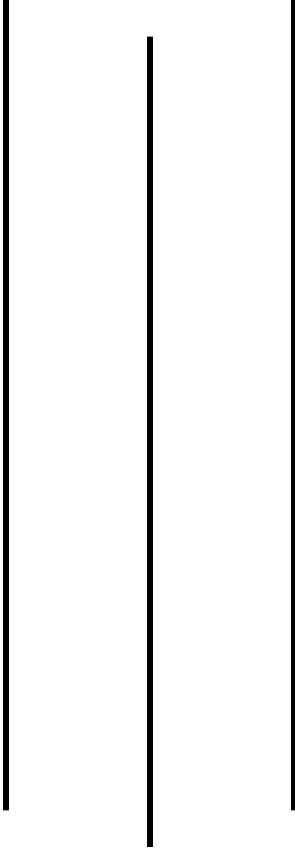


EDUCATIONAL STUDY LINK P. (Ltd) / STUDY GROUP P. (Ltd)



COMPANY PROFILE

Acknowledgements or Message from Chairman

“Honor and shame from no condition rise:

Act well your part; there all honor lies.”

To begin with, my expression of gratitude goes for those individuals whose devotion and dedication to service have become the source of inspiration for my professional career. Everyday is a new day and ever comes with possibility of new beginning. Being rational animal of this advanced world, the first and foremost duty of human being becomes to come out of them and share the most inevitable phenomena such as, knowledge and love, in the global scenario.

Sense of goodwill amongst the individuals from every corner of the world and appetite for humanity, as a whole, are instrumental to the integration of business and economy as well as successful handling of research and product development. My efforts, to enlighten young generation with the vision of cross-cultural circumstances, always hints at the global market that gives space to the individuals, who have dynamic skills and who are comfortable with multicultural perspective.

“A world of opportunity awaits you”

What happens if you find yourself on the threshold of awe-inspiring opportunities after having the label of renowned colleges and universities? Education in the cross culture situations is what the modern generation is running after. To be sure, you will be in the state; no less than ecstasy when you find yourself at the juncture where various cultures would have a momentum of communion together.

Human beings learn by experience and so far, my experience tells every second is the right moment to start for the betterment of your career. Winners are those who start their actions the moment they make decision.

“Pay concentration to execute your skills, destination is just a step away.”

Human beings are blessed with the capacity to win. We are involved in such a game where we tend to make impartial effort in order to explore the winning quality with the potential individuals. Materialization of our dream mission would not only benefit an individual but also the community, nation and consequently the whole world.

My best wishes for the wonderful future ahead.

“We are committed to explore the hidden quality of people.”

Introduction

“Better late than never”

Ultimately, you have come to the ultimate destination. What a blissful moment! You are almost in never-never land. Here ends your quest for career opportunity permanently. This is the right place from where miracles start taking place into the practical ground. If you are overwhelmed at the sight of prosperous career opportunities, to be sure you are on the threshold of EDUCATIONAL STUDY LINK. Thousands of doors are opened here that would definitely lead you to the optimum prosperity of your career in the womb of far-off future. We are sure you have come here, but not to go back.

EDUCATIONAL STUDY LINK offers you a very heart-felt welcome on the auspicious moment of your career. Let us browse through the splendor of EDUCATIONAL STUDY LINK on this occasion.

EDUCATIONAL STUDY LINK (Pvt.) Ltd. / STUDY GROUP (Pvt.) Ltd, registered with the Government of Nepal was established in 2003. As an authorized representative of hundreds of foreign universities, EDUCATIONAL STUDY LINK / STUDY GROUP has often endowed with the philosophy that is education in the cross-cultural situations is fundamental to the emergence of global concept in this 21st century.

Though physically situated in Pokhara, the second capital city of Nepal, we have been successful in winning the unquestioned popularity amongst the majority of career-oriented youths from every part of the nation. It is the matter of pride for us to announce that most of the renowned universities from different part of world show their vested-interest to appoint us as their authorized representative.

We are a team of professionals strongly committed to providing outstanding support for the deserving candidates. We provide service not the promises. Knowledge is the matter of cultivation and EDUCATIONAL STUDY LINK /STUDY GROUP always aims at exploring the caliber from with in the potential individuals that would lay, eventually, foundation for the prosperity of whole nation with fully-fledged educational environment.

“To anyone who wants to amend his life there is no time like the present.”

Our Objectives

- 1 To promote the concept of international educational interchanges, especially, amongst the native students, and motivate them towards the world of better opportunities.
- 2 To bridge the gap between students and foreign Colleges and Universities by providing efficient counseling services beforehand.
- 3 To ensure the authenticity of our service as a multipurpose educational organization both in national and international level.
- 4 To be established as a complete service provider such as motivating students in the preliminary phase, conducting language classes for them if required, complete information about the process of bank balance and documentation as well as information about Visa acquisition.
- 5 To enlighten native students with the knowledge of cross cultural situations before they leave for study abroad.

With a view to promote cultural and academic exchanges internationally, EDUCATIONAL STUDY LINK / STUDY GROUP has enrolled students from over 40 countries in the world. Even the international students are welcome to EDUCATIONAL STUDY LINK / STUDY GROUP. We feel pride if our helps serve for you in achieving the goal of your life.

Our Goals

“Great talkers are never great doers”

The primary goal of EDUCATIONAL STUDY LINK / STUDY GROUP is to provide help, particularly, to Nepalese students who aspire to go for study abroad by enrolling them in the best available international institutions. EDUCATIONAL STUDY LINK / STUDY GROUP serves to those who have enthusiasm to achieve something better in life. We always strive to focus on skill generating education that lays the platform for flourishing the critical and creative genius of students.

In the light of global demands for embracing the ultramodern technologies, Nepalese students have to benefit from it. EDUCATIONAL STUDY LINK / STUDY GROUP conducts various classes like computer courses, corporate culture, bridge courses, behavioral skill etc, to enhance the skill of students in advance. As a result, thousands of students, who chose EDUCATIONAL STUDY LINK / STUDY GROUP for going abroad, are very comfortable with advanced life style over there. Besides, we have been conducting preparation classes for TOEFL / IELTS /SAT/GRE/ GMAT and the like.

“Where there is a will there is a way.”

Our Vision

“If you have an ambition, we have a plan to execute it”

Quality education gives knowledge of the fundamental values of life. Let's explore the possibilities around the world through EDUCATIONAL STUDY LINK /STUDY GROUP. We are always and ever committed to providing best guidance and helping students to explore their potentialities for better opportunities. We believe in integrative education that goes beyond the mere reproductive education and explores speculative knowledge.

EDUCATIONAL STUDY LINK (Pvt.) Ltd. / STUDY GROUP (Pvt.) Ltd. was established with the vision of providing quality education and educational services to the Nepalese students who are competitive and eligible enough to qualify their caliber successfully at international level. We have envisioned bright future of our country with the young generations aspiring for study abroad since they are the property of nation in coming days. Improving our educational standard, that results in the production of reliable human resources, who can contribute to building the nation, is our ultimate goal.

We strive to be recognized both nationally and internationally as one of the best educational organizations. Since we are in the know that our existence depends upon the quality of service that we deliver, we are always at our best to satisfy more and more customers.

As we represent the most renowned colleges and universities around the globe, it becomes our responsibility to provide the best of our services for the aspiring and deserving Nepalese students who are trying for abroad.

Modern world is the world of technology. Minus knowledge of these advanced technologies, promotion of educational standards is unimaginable. With a view to following the world wide trend, EDUCATIONAL STUDY LINK / STUDY GROUP has always supported the well implementation of technical educational programs. Furthermore, we are vehement in our approaches to boost critical thinking, analytical power and creativity of our students that are availed with a unique atmosphere and ultramodern technologies.

“Time, that flies once, comes back not.”

Our service

“Nothing was ever achieved without enthusiasm.”

Had we been insincere in our service to those most sensitive educated circles, we would not have maintained our present status as one of the leading educational institutes in the nation. As a service-oriented team involved in this holy field, we are quite aware of the fact that the kinds of services, we render, determine our existence. We believe in the principle, fair and efficient services should be the major focus of every institution.

We are moving! What is more we are moving into our promises. At EDUCATIONAL STUDY LINK / STUDY GROUP, you will find yourself at the vantage point from where you have to start for your destination. We provide complete study abroad services for all level students that range from Undergraduate courses to PhD level.

“The real dignity of a man lies, not in what he has, but in what he is.”

Salient features of our service

- i) Academic counseling.
- ii) Study abroad counseling.
- iii) Seminars on cross-cultural awareness.
- iv) Financial guidance and cash management.
- v) Result-oriented packages with individual care.
- vi) Language classes as well as preparation classes for TOEFL/ IELTS.
- vii) Modern library with latest books.

- viii) Complete documentation.
- ix) Scholarship agreement for genuine students.
- x) Credit transfer facilities.
- xi) Intensive Visa orientation class
- xii) Guidance for employment possibilities.
- xiii) Ticketing and Airport pick-up.

Procedure counseling

We provide counseling for prospective students in pursuing their higher education at abroad. The counseling we provide is free of cost. We offer you our guidance to help you get admission in any College or University in the world. With us, candidates having scored around 173-213 in TOEFL and 5.5 in IELTS are eligible to apply. Interested candidates can brows through the websites given below to get information about Visa policies and procedures of the following countries.

USA www.unitedstatesvisas.gov

UK www.britain.gov.np

AUSTRALIA www.immi.gov.au

CANADA <http://geo.international.gc.ca/asia/new-delhi/site/visas-en.asp>

SINGAPORE www.ica.gov.sg

NEW ZEALAND www.immigration.govt.nz

Test preparation course

Prospective students, who choose study abroad and deserve scholarship to pursue their undergraduate or graduate degree from the most renowned Colleges and Universities, need to appear TOEFL\ IELTS\ SAT\ GRE\ GMAT exams depending on their desired courses. We facilitate the expert faculties, specialized in English and Mathematics related exam preparation courses that asses wide range of skill generation.

Let you be acquainted with certain short form and their meanings

TOEFL Test of English as a Foreign Language

IELTS International English Language Testing System

SAT Scholastic Assessment Test
GRE Graduate Record Examination
GMAT Graduate Management Admission Test

Knowledge of Financial Requirements

Lack of proper knowledge regarding the well documentation about financial condition, with details of income sources, has become major drawback with students trying for study abroad. At EDUCATIONAL STUDY LINK / STUDY GROUP students are given crystal-clear vision where financial matters are concerned. It is advisable to make an accurate assessment of the total funds you will require to complete your degree, including tuition fees, stationery expenses, living expenses, and the like.

The following alternatives are viable to support your financial need.

Family income

A sponsor.

University teaching fellowship and assistantship.

International scholarship.

Scholarship from national trusts.

Educational loan.

EDUCATIONAL STUDY LINK / STUDY GROUP as information center

At EDUCATIONAL STUDY LINK / STUDY GROUP, you will enjoy a perfect democratic environment. Where information is concerned, our total mechanism is oriented to satisfy you with the best of services available. Our services start right from counseling about the selection of Universities that would benefit academic and financial background of students as well as their area of interest. We facilitate you with the knowledge of the totality of process such as language courses, application process, authentic documentation, and orientation about Visa acquisition, and whatnot.

Good reasons to get enroll at EDUCATIONAL STUDY LINK / STUDY GROUP

i) Course curriculum right from the source

- ii) Free study reference materials
- iii) The latest and proven technology to keep your skill updated
- iv) Highly skilled and certified faculties
- v) Well-equipped lab with latest networking and newly configured computers
- vi) Uninterrupted learning with unlimited lab timings

Secret behind the growing interest of foreign Universities towards us

“If they choose the best, we deserve it.”

The principle, survival of the fittest, is the emergence of modern materialistic world. To be sure, Organizations in the Developed countries do not compromise with less than the best. EDUCATIONAL STUDY LINK (Pvt.) Ltd. / Study Group had foreseen its position at the top since the establishment period. Unless and until we had specific vision and the creative body of professional individuals to support it, we would not have exploited the confidence of various renowned international Universities.

Our long-term vision, ornamented with unfailing commitment and success oriented steps, resulting in the well implementation of scheduled programs, has hasten their steps to us. They have witnessed our untiring effort to facilitate the entry of Nepalese students in their Colleges and Universities.

Representatives from foreign Universities feel very comfortable with the location of both, EDUCATIONAL STUDY LINK (Pvt.) Ltd., Pokhara / STUDY GROUP (Pvt.) Ltd., Kathmandu, since we are in prime location of Nepal. With a network spread over seven countries i.e. US ,UK, Australia, Netherlands, Norway, Germany, Canada, Japan, and a total of over 200 Universities on the representation roster, EDUCATIONAL STUDY LINK (Pvt.) Ltd./ Study Group (Pvt.) Ltd. has a set up that is able to offer students more and more options as far as institutions, majors, scholarships and destinations are concerned.

These days, large numbers of educational consultancies have mushroomed and claimed themselves to be up to the mark. Notwithstanding the fact, we have become the order of day. Our achievement records in the past, creative marketing

strategy with team spirit at present and viable planning for future, are the remarkable features to accelerate the interest of well-known Universities in the world.

“Life indeed would be dull if there were no difficulties.”

Marketing Strategy

- I) Conducting professional individuals who are equipped with the sense of team spirit.
- II) Visiting different local colleges and educational institutions with a view to enlighten them with our fascinating service schemes.
- III) Plan to organize seminars and workshops for native students in order to motivate them towards the path of study abroad.
- IV) Corresponding with various international Colleges and Universities so that they would have efficiency in offering educational opportunities as well as information about other facilities to Nepalese students at abroad.
- V) Designing a website including total account of our services which will benefit both the foreign Universities and native students, trying for abroad.
- VI) Inviting the representatives of foreign Universities to join the seminars with Nepalese students where they could have interaction about the cross cultural situations, and also managing the facility of spot-admission as far as possible.
- VII) Search for new destination for Nepalese students.

The following steps are taken to boost marketing strategy

- i) Advertisement through electronic Medias and paper Medias.
- ii) Call center established at office.
- iii) Press conference
- iv) E-Marketing
- v) Poster, pamphlets and banners.

- vi) Individual approach & network mobilization.
- vii) Appointment of commission agents.
- viii) Participation in various educational exhibitions.
- ix) Hooding boards and street boards in major parts of the city.
- x) Marketing personals with the capability to win the confidence of people.

Corporate philosophy

“Service to human beings is service to God”

Passion for better opportunity is the basic instinct of human beings. Education, not only gives shape to this fundamental nature of human beings, but also encourages us to aspire for hitherto suppressed ambitions. With the successful implementation of cross-cultural educational program, human achievements have almost exceeded the horizon of our imagination.

As a service provider, dedicated to serve the need of multipurpose educational institute, we have always focused the quality service since the establishment period. EDUCATIONAL STUDY LINK / STUDY GROUP dreams of no less than the excellence. Quality service, to the deserving students, is one and only goal that we have to accomplish. We are gratified in the satisfaction of our customer and that is that.

Our corporate philosophy is to equip students with the entire preliminary requirements before they go for study abroad. For that, we have formed a team of expert, who bear dynamic and versatile skills with more than ten years of experiences in management development, marketing, trading and counseling as well as general management, both in national and international level. We are nearing to our destination to establish EDUCATIONAL STUDY LINK / STUDY GROUP as a model institution.

“What is this life if full of care,

We have no time to stand and stare?”

Organization’s Resources

EDUCATIONAL STUDY LINK / STUDY GROUP is more of mindset than of an institute. This mindset of inspiring trust, possessing integrity, providing quality and

harboring unswerving commitment, has led us to the pick of success. Our exalting reputation, even amidst the boundless proliferation of educational consultancies, advocates that we have been able to provide the facilities required for the satisfaction of costumers.

For innovative and skill generating education, students require fundamental knowledge of advanced technologies. At EDUCATIONAL STUDY LINK / STUDY GROUP, you feel very comfortable with ultramodern technologies waiting for you. To address the growing demand of students, and for the efficiency of larger number,

we have been managing two institutes simultaneously. Both EDUCATIONAL STUDY LINK and STUDY GROUP are located in very prime locations .i.e. Mahendrapool, Pokhara and New Baneshwor Kathmandu, respectively. Here you can brows through the Universities worldwide in no time with help of computers available in our computer labs. Our library provides you diverse range of books and latest journals as well as supporting materials to enhance your skill for critical and creative reasoning.

“The crown and glory of life is character.”

Student exchange program

This program focuses the foreign students who visit Nepal and are in the interest of acquiring more knowledge about the vivacity of Nepalese culture and traditions during their stay. The colorful history of Nepal is rich not only in terms of geographical variation but also in terms of its cultural heritages and diversities of living style. To enter into the ocean of Nepalese society, foreign students need to have awareness of both cultural differences and geographical distance.

Students from every part of world are encouraged to join EDUCATIONAL STUDY LINK (Pvt.) Ltd. / STUDY GROUP (Pvt.) Ltd. in order to grasp the opportunity of having picturesque vision of diverse geographical and cultural settings of Nepal.

Objectives

- i) To promote an awareness and understanding of cultural differences through experimental learning
- ii) To encourage the spirit of friendship between foreign students and Nepalese people

iii) To develop new skill, gain confidence and new perspective of life

Cultural Eco-tour

“Traveling broadens the mind.”

The main objectives of this program are to provide opportunities to those interested in gaining experiences of a new and different world, and to promote a better understanding between different cultures.

Nature of the program

The program will have three phases. Each phase will direct the participants into different types of activities that will help the participants to have broad knowledge about the diversities prevailing in Nepal.

i) Orientation Phase:

During this period participant will have an opportunity to know each other as well as the staff of EDUCATIONAL STUDY LINK / STUDY GROUP. We will discuss the philosophy behind the program and its schedule. They will also get knowledge about basic health care in Nepal. Before the participant moves to host family, he/she will be given a brief orientation about the selected family as well as some necessary cultural tips.

Language orientation, home stay and Lecture service

During this period, the participants will be given Nepali language classes. This will be followed by talks on different subjects related to the host country. City tour will be arranged, including visit to some important places in Katmandu and Pokhara. During this time, participants will stay with Nepali families who are interested in having foreign guests for cross-cultural experience. The participants will have the ample opportunity to learn about Nepal, gain both theoretical and practical experiences by observing and participating in the family.

Village exploration trekking

In this phase, EDUCATIONAL STUDY LINK / STUDY GROUP will organize a tour to the participants to the rural areas around the Annapurna Mountains Conversation Project area in the north of Pokhara. While in trekking, through the mountains and villages, the participant will share in the traditional life styles of Nepalese people and enjoy fascinating views of the snow-capped peaks and lush green valleys with the diverse

flora and fauna. EDUCATIONAL STUDY LINK / STUDY GROUP will provide a qualified trekking guide who has a good knowledge of village culture.

Management Committee;_-

- | | |
|------------------------------|--------------------------------|
| 1. Mr. Neerajan Bista | 9 yrs Counselor Study Abroad |
| 2. Mr. Bimal Mani Bhandari | 5 yrs Business Consultant |
| 3. Mr. Hari Silwal (C.A) | 9 yrs Financial Advisor |
| 4. Mr. Bhanu Bhakta Pokharel | 15yrs Advocate (Legal Advisor) |
| 5. Mr. Suman Bista | 4yrs Administrator |
| 6. Er. Rab Bikram Mahara | 4yrs Sr. Engineer |

OUR PROFESSIONAL MANAGEMENT STRUCTURE:-

- | | |
|-------------------------------|-----------------------------|
| 1. Mr. Neerajan Bista | Chairman |
| 2. Mr. Bimal Mani Bhandari | Executive Director |
| 3. Mr. Suman Bista | International Director |
| 4. Ms. Kristina Shakya | International Manager |
| 5. Mr. Rajan Bista | Co- coordinator (Finance) |
| 6. Mr. Damodhar Khanal | Promotional Executive |
| 7. Mr. Damodhar Khanal | Accountant |
| 8. Mr. Yuva Raj Kattuwal | Instructor Test Preparation |
| 9. Mr. Hari Silwal | Chartered Accountant |
| 10. Mr. Bhanu Bhakta Pokharel | Advocate (Legal Advisor) |

OUR PROFESSIONAL COUNSELOR:-

- | | |
|--|-------|
| 1. Mr. Neerajan Bista (Senior Counselor) | 9 yrs |
| 2. Mr. Bimal Mani Bhandari | 5 yrs |
| 3. Mr. Suman Bista | 5Yrs |
| 4. Mr. Bijay Mani Bhandari | 7 Yrs |

Our Achievements

It is marvelous to have a go into the bygone era, and recollect each up and down as spice to beautify our glorious pages of success story from then onward. Today, the popularity of EDUCATIONAL STUDY LINK / STUDY GROUP (Pvt.) Ltd. has been a landmark in the history of educational consultancy in Nepal. We have almost redrawn the convention of so-called profit-oriented educational organizations replacing them with service focused and trust-worthy educational programs.

Spurred on by the success records of thousands of Nepalese students, who are enjoying the golden period of their career in different foreign universities, we have directed ourselves to facilitate more and more career opportunities for the deserving candidates. With a view to sharing knowledge of study abroad opportunity amongst the native students, we have frequently organized different programs i.e., workshops, seminars in different colleges, and participated in various educational exhibitions.

The growing influence of our programs amongst the majority of academic circle has witnessed our undeniable achievement these days. It has been the studied fact that many of distinguished universities in the world are in the interest of appointing us as their authorized representative in Nepal. When with EDUCATIONAL STUDY LINK / STUDY GROUP, students are confident enough to get through each process and to obtain their visas. They feel very comfortable with the guidance from us, and record shows that 99% of the students, who joined test preparation classes at EDUCATIONAL STUDY LINK / STUDY GROUP, got success in achieving the good results in exam. This is due to the advanced class environment that we have been able to manage for them.

We feel always delighted in providing financial supports for the students trying for study abroad. At EDUCATIONAL STUDY LINK / STUDY GROUP, they are given complete financial solution. Our financial services range from guidance about the property evaluation documentation to managing bank loan and educational loan, if required.

Proper management of the infrastructure has become greatest achievement for us at present. We have realized, in the nick of time, the necessity for the implementation of latest strategy in educational organizations. We have become successful to address the

growing interest of students towards the well-equipped infrastructure. Students, here, never feel like making complaints since they are provided each and every facility of the

Modern world i.e. computer lab with internet access, advanced library full of latest books and journals, liberal class environment and proper guidance from the teachers.

Ambition Plan

Now, when we are the milestone for the thousands of ambitions in quest of proper outlet, our ambition has been constantly shaped by the plurality of dreams. Our ambition to establish ourselves as the best solution provider, where study abroad issues are concerned, advocates on behalf of emerging ambitions of majority of Nepalese students aspiring for career opportunity in various foreign colleges and universities. We feel pride to make a candid expression that EDUCATIONAL STUDY LINK / STUDY GROUP is the sum total of dreams for the betterment.

To tell the truth, EDUCATIONAL STUDY LINK / STUDY GROUP do have no other destination except escorting Nepalese youths to their destination. It gives us immense pleasure to hear the story of thousands of Nepalese students who had chosen us as their pathfinder in choosing suitable colleges and universities for study abroad.

We have been counseling since last ten years. During this period, we have come to realize that thousand of students are deprived of proper opportunities to study in the best international colleges and universities. We have discovered that lack of authentic information has been major hindrance with the student, aspiring for study abroad. We found them being misguided. As we had discovered the root cause of the problem, it was easier for us to accelerate our skill in providing reformative service.

Every year we find the flow of students, going for study abroad, is tremendously increasing. We have been gradually motivating ourselves to providing students modern and updated concepts about the entire process, from the application phase to visa interview period. We have achieved success in launching effective projects as per the interest and requirement of students.

With a view to minimizing unnecessary procrastination, we provide well-projected and professionally calculated counseling about time and money factors. Already, thousands of applicants have experienced our expert counseling and management.

Now, we have upgraded project for all students, applicable for all categories. Students need not to worry about their financial situation. This is our great privilege to provide all kinds of support for prospective students. We provide not only Educational information, but also the easiest cash management service and educational loan information.

To minimize the risk of the applicants, we have designed well-planed system for prospective applicants. We can help you as a pathfinder in your future. We have sketched our tips of information legally, and legalized worldwide. The Confederations of EDUCATIONAL STUDY LINK / STUDYGROUP are specialized in respective field and determined to achieve success in short time.

THANK YOU